

# B2B Prospector

Help yourself to hot, fresh business leads



Find new business leads quickly and simply with B2B Prospector. You can search our business directory to build business lists and download targeted business data immediately.

By showing you who your best business prospects are, we can help you optimise business growth. And because you'll only be spending money on the right business prospects, you'll make the most of your marketing budget

You can download your business lists immediately, so you can maximise sales straight away. And because we automatically notify you about updates as soon as they become available, your business lists will always be fresh.



B2B Prospector is powered by our unique business directory, The National Business Database (NBD), includes unique access to Yell and Thomson data.

The National Business Database from Experian is characterised by its sweeping breadth and depth of information:

- 5.1 million records
- 2.7 million ready-to-mail records
- 2 million decision makers
- 150 different selection criteria
- More than 10 data sources

## Features and benefits

### Available 24/7

You can build your own lists when it's convenient for you.

### Check the data before you buy

You can see a partial set, or run a query to see if a specific business is in your selection.

### Immediate updates

The online data is updated as soon as it becomes available making your leads the freshest possible.

### Instantly downloadable lists

You can get your data straight away by secure download and start your campaigns straight away.

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### No minimum order value

You can buy as few or as many leads as you need.

### New records alert

You can view how many new records are available within the selections you previously made each time you login. So the latest business opportunities are always available to you.

### Named decision makers by job function

You can reach the right person in the business you are targeting with your marketing message.

### Simple and easy-to-use site

Simple and easy-to-use site enabling premium customer experience and better use of your time.

### Limited and Non Limited location records

Access to fresh and validated location information for targeted marketing campaigns.

### Access to data that is safe to contact

You can ensure greater compliance, reduced wastage and increased response rates by targeting those who are happy to hear from you.

### Storage of credit card details

Smoother re-order process saves you time.

### SoHo data available

For selections based on 5 employees or fewer, with one trading address and sourced from Experian National Canvass.

### Credit pre-screen available

Remove those business Experian knows to be financially unstable.

### Mosaic Commercial

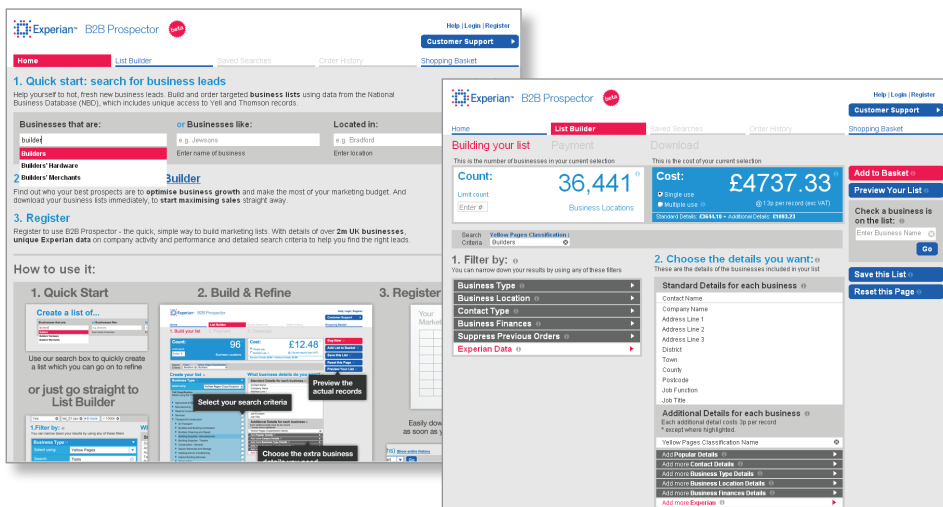
Providing a clearer view of potential prospects.

### Data suppression

Suppress against previous purchases.

### Storage

Stores up to 18 months of previous searches and purchases.



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To access your hot, fresh business leads visit  
[www.B2BProspector.co.uk](http://www.B2BProspector.co.uk)

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