



B2B Prospector Key Features and Benefits

Find new sales contacts quickly and easily.

Features	Benefits
Available 24/7	Build their own lists when it's convenient for them
The user can check the data before they buy	See the data and get a feel for it before they commit
Immediate updates	As the online data is updated as soon as it becomes available, leads are the freshest possible
Instantly Downloadable Lists	Use the data straightaway by secure download and get immediate results
No Minimum Order Value	Buy as few or as many leads as they need
Named Decision makers by Job Function	Reach the right person in the businesses they are targeting with their marketing message
Yellow Pages, ThomsonLocal.com	A unique blend of business data from multiple high quality sources such as Yell, ThomsonLocal.com, Companies House, Postal Address File, Payment Performance data, Registry Trust and National Canvasse
Online Chat, telephone support and call backs	Customers support available when it's convenient for them
Storage of Credit Card details	Smoother re-order process saving time
Limited and non-limited <u>location</u> records from the National Business Database the most comprehensive database in the UK	Access to fresh and validated business location information at their fingertips for their targeted marketing campaigns
Access to data that is safe to contact for marketing purposes by mail or phone and validated against the DMA suppression files.	Ensure greater compliance reducing wastage and increasing response rates by only targeting those that are happy to hear from them
Access to over 600,000 unique emails	Find new customers via email and direct mail